



2020!



ARTIST BRIEF and CALL OUT

Maindee Festival Association is seeking artists to take part in this year's *Petal Power* Maindee Festival - which will be held in August 2020 when it will be flower festival time! We want the whole of Maindee to be an abundance of sunflowers and other flowers - both real and hand-crafted!

To stay safe, we're moving our creative *Petal Power* drop-in workshops online. These workshops are to inspire and demonstrate how to make beautiful flowers to decorate homes and communal areas around Maindee.

We are looking for artists to inspire others to make blooming lovely creations via Zoom (interactive) or YouTube (streamed video). We are also looking for artists to make large (1.5m minimum height), freestanding flowers & foliage to decorate the area.

There are **two** strands that you can propose work for:

ONE: To deliver virtual workshop sessions on the theme of *Petal Power* via Zoom or YouTube to take place during August 2020. We are looking for a variety of craft/making ideas so we can provide something for everybody, and would expect a minimum of a 1 hour Zoom (interactive session) or a 30 minute making video showing a step by step guide from start to finish - all suitable for a family audience. **FEE:** £70 per one-hour workshop, up to a maximum of 12, plus a budget for materials and consumables.

TWO: To create and deliver large floral items for decorating public spaces during August. **FEE:** £200 per freestanding artwork up to a maximum of 10.

Timescale: Our workshops should all be delivered during the **month of August**, and the large floral structures completed by the **15th August**.

Expressions of Interest

Please send expressions of interest **by email** to festival@maindee.org by: **10 am Monday June 30th**

NB: Only emails will be accepted - please do not send your application via Facebook messenger or other social media platforms.

Please include the following for both strands:

1. An outline of why you are interested in this work (50 words max)
2. A brief statement describing your idea (200 words max) *this can include images*
3. Examples of previous work that demonstrate your experience – *this can include images, links to projects online*
4. A brief CV – 2 pages max
5. *Please indicate whether you have an up to date DBS statement*, and Public Liability Insurance***

And for Strand 1 only:

5. A video of how you might run a virtual making session (5 mins. max)



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Selection Procedure

- We will review all applications received by the deadline above and successful candidates will be notified on Monday 6th July.
- Decisions will be made by a panel and will be based solely on the information given in the applications received.

For more information: If you need clarification or would like to discuss your expression of interest please contact Sarah Goodey on 07976 375781 or email festival@maindee.org

**DBS Statements*

A **DBS** (Disclosure and Barring Service) check, once known as the CRB (Criminal Records Bureau) check, is becoming more and more important when working with children and vulnerable adults. You may have had one if you've worked in a school or local authority, or charity.

Your employer may need to carry out or see evidence of a check before working directly and un-supervised with children and vulnerable adults. It's part of MFA's Safe Children, Young People and Vulnerable Adults Policy (<http://www.maindee.org/uploads/MFA%20Policies%20March2014.pdf>)

To find out more, visit: <https://www.gov.uk/government/organisations/disclosure-and-barring-service/about>

***Public Liability Insurance*

Public liability insurance covers the cost of claims made by members of the **public** for incidents that occur in connection with your business activities. **Public liability insurance covers** the cost of compensation for: personal injuries. loss of or damage to property.

As an artist, you may choose to take out PLI to cover an potential incidents connected to your physical work; to find out more, visit: <https://www.a-n.co.uk/news/artists-insurance-and-how-an-can-help/>

web: www.maindee.org/festival
facebook: [@MaindeeFestival](https://www.facebook.com/MaindeeFestival)
email: festival@maindee.org

Our workshops are funded by:
The National Community Lottery Fund

